

## First EL-CSID Annual Dissemination Event

Brussels, 12 May 2016

### About the EL-CSID Project

The EU funded project “European Leadership in Cultural, Science and Innovation Diplomacy” (EL-CSID) analyses the relevance of cultural, science and innovation diplomacy for EU external relations, locating developments in these fields in the evolving global context.

The ambition of EL-CSID is to make explicit the assumptions underpinning much of the practices at work in the EU’s cultural, science and innovation diplomacy work. Its overall goal is to contribute to a strengthening of EU policy towards the use of science, culture and innovation in its wider diplomacy as well as to deepening scholarly understanding of diplomacy as an abiding institution.

The project is convened by a consortium of nine partners from Belgium, Germany, Kazakhstan, Singapore, Slovenia, Turkey and the United Kingdom, and is coordinated at the Institute of European Studies (IES) at the Vrije Universiteit Brussel, with Prof. Dr. Luk Van Langenhove as the Scientific Coordinator.

The project runs from March 2016 to February 2019. It has received funding from the European Union’s Horizon 2020 Research and Innovation Programme under grant agreement No 693799. Further details about the project can be found at: [www.el-csid.eu](http://www.el-csid.eu).

### Context of the Dissemination Event

The first EL-CSID dissemination event is organised to officially launch the project to the public. It aims at presenting the EL-CSID research agenda to the academic and policy communities as well as at gaining insights into the stakeholders’ views and expectations. This early discussion will help the EL-CSID consortium further refine its perspectives on cultural, science and diplomacy and ensure the academic and policy relevance of its agenda.

To these ends, the **first session** of the event is a roundtable discussion that will provide room for interaction among the EL-CSID researchers and EU officials and policy-makers. The **second session** is an academic panel that will provide a platform for the EL-CSID researchers to discuss the early steps of their research on cultural and science diplomacy with an academic audience. It will be held in the context of the European Union in International Affairs (EUIA) Conference.

The EUIA is a joint venture in which two of the EL-CSID partner institutions –the IES and UNU-CRIS– are involved. For further details about the conference, please consult the [conference website](#).

## Agenda of the Event

**08.00 – 08.30 Registration and Breakfast**

**08.30 – 10.15 Session one – Roundtable on “European Cultural and Science Diplomacy: Policy Demands and Challenges”** (Location: University Foundation, rue Egmont 11, room A)

Chair: **Luk Van Langenhove**, Vrije Universiteit Brussel

The roundtable discussion will address the following four topics:

- To what extent can cultural and science diplomacy enhance the interests of the EU in the current context?
- What are the current Strengths, Weaknesses, Opportunities and Threats (SWOT) of the EU’s cultural and science diplomacy?
- What would contribute to maximising the impact of the EU’s cultural and science diplomacy?
- What key issues should the research agenda on the EU’s cultural, science and innovation diplomacy address?

The session will be held under Chatham House Rule, meaning that “participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.”<sup>1</sup>

Roundtable participants:

**Hughes Becquart**, DG Education and Culture

**Maria da Graça Carvalho**, DG Research and Innovation

**Pietro De Matteis**, Service for Foreign Policy Instruments

**Aline Humbert**, DG Research and Innovation

**Sana Outchati**, Cultural Diplomacy Platform

**Liliana Pasecinic**, Joint Research Centre

**Vincent Reillon**, European Parliamentary Research Service

**Jonathan Van Meerbeeck**, DG International Development and Cooperation

**Walter Zampieri**, DG Education and Culture

EL-CSID Researchers:

**Caterina Carta**, Vrije Universiteit Brussel

**Richard Higgott**, Vrije Universiteit Brussel

**Jos Leijten**, Joint Institute for Innovation Policy

**Ulrich Schreiterer**, Wissenschaftszentrum Berlin für Sozialforschung

**Diane Stone**, University of Warwick and University of Canberra

**Selin Senocak**, Centre d’Etudes Diplomatiques et Stratégiques

**Georgios Terzis**, Vrije Universiteit Brussel

Rapporteurs:

**Léonie Maes**, Vrije Universiteit Brussel

**Eva Seiwert**, United Nations University

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<sup>1</sup> Chatham House website: <https://www.chathamhouse.org/about/chatham-house-rule>

**10.30 – 12.00    Session two – Conference Panel on “European Cultural and Science Diplomacy: An Agenda for Research” (Location: Paleis der Academiën, rue Ducale 1, room Rubens)**

Chairs:        **Luk Van Langenhove and Richard Higgott**, Vrije Universiteit Brussel

Discussant:   **Caterina Carta**, Vrije Universiteit Brussel

Paper presentations:

- The Practice Turn: Towards a new theory of cultural and science diplomacy in the early 21<sup>st</sup> century, **Richard Higgott and Luk Van Langenhove**
- Networking science diplomacy in transnational governance, **Diane Stone**
- Leveraging science for European foreign policy: Bare necessities, global challenges and soft power, **Ulrich Schreiterer**
- Media potential in cultural and science diplomacy, **Georgios Terzis**
- The European Neighbourhood Policy: A ‘paradigm shift’ for the European cultural diplomacy, **Selin Senocak**

This session is open to all registered EUIA conference participants.

**12.00 – 12.30    Welcome and Opening Remarks by the Organisers (Egmont Institute, IEE-ULB, IES-VUB and UNU-CRIS)**

**12.30 – 14.00    Sandwich lunch**